Hard-to-Reach Standard Offer Program



The Hard-to-Reach Standard Offer Program offers incentives to contractors for completing energy efficiency retrofit projects within CenterPoint Energy's Houston electric service territory. It is designed to help income qualified customers improve their home's energy efficiency through upgrades that may reduce energy consumption and could help customers save on their monthly energy bill.

Eligible upgrades include:

- Ceiling insulation
- Duct sealing (single-family only)
- ENERGY STAR® windows
- ENERGY STAR appliances
- Faucet aerators
- Heat pump or electric water heater (includes pipe insulation wrap)
- High-efficiency HVAC equipment
- LED lighting
- Low-flow shower heads
- Smart thermostat
- Window AC units

Eligibility requirements

To qualify for participation in the Hard-to-Reach Standard Offer Program, home occupants must meet one of the following criteria:

- At least one household member receives benefits from qualified programs (SNAP, SSI, TANF, Medicaid, FPHA, CHIP)
- The home is in a HUD-designated Qualified Census Tract or Block
- Resides in a household with an income level at or under 80% of the area median income based on family size, as calculated by HUD,
- **OR** resides in a household with an income at or under 200% of the federal poverty guidelines based on family size, as calculated by HHS.

Participate with CenterPoint in four easy steps

STEP 1



Enroll in the program

STEP 2



Submit project application for review

STEP 3



Coordinate facility inspections

STEP 4



Qualifying projects receive financial incentives

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